



Docket No.: 08212/0200298-US0
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Toni Kopra

Application No.: 09/580,583 Art Unit: 3622

Filed: May 30, 2000 Examiner: Y. Retta

For: **LOCATION AWARE PRODUCT
PLACEMENT AND ADVERTISING**

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated July 13, 2004, please amend the above-identified U.S. patent application as follows:

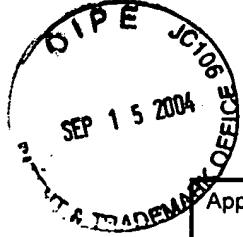
Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.

09/17/2004 ZJUHAR1 00000011 09580583

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172.00 OP



09-16-04

3622

[Signature]

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Application No. (if known): 09/580,583

Attorney Docket No.: 08212/0200298-US0/NC28129

Certificate of Express Mailing Under 37 CFR 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, Airbill No. EV398895454US in an envelope addressed to:

MS Amendment
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on September 15, 2004

Date

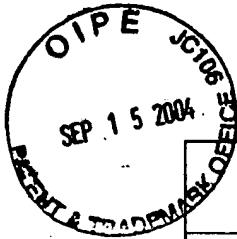
Signature

John W. Branch

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Amendment in Response to Non-Final Office Action (13pp)
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AMENDMENT TRANSMITTAL LETTER

Docket No.
08212/0200298-
US0/NC28129

Application No.
09/580,583

Filing Date
May 30, 2000

Examiner
Y. Retta

Art Unit
3622

Applicant(s): Toni Kopra

Invention: LOCATION AWARE PRODUCT PLACEMENT AND ADVERTISING

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	16	- 23 =	0	x 18.00	0
Independent Claims	8	- 6 =	2	x 86.00	172.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					172.00

Large Entity

Small Entity

No additional fee is required for this amendment.

Please charge Deposit Account No. _____ in the amount of \$ _____.
A duplicate copy of this sheet is enclosed.

A check in the amount of \$ 172.00 to cover the filing fee is enclosed.

Payment by credit card. Form PTO-2038 is attached.

The Director is hereby authorized to charge and credit Deposit Account No. 04-0100
as described below. A duplicate copy of this sheet is enclosed.

Credit any overpayment.

Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

Dated: September 15, 2004

John W. Branch

Attorney Reg. No.: 41,633

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